

Oksana Cyrwus

Senior Solutions Architect

Acquia Certified Grand Master - Drupal 8



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oksanac.com; savaslabs.com; forelmedia.com; [stack exchange](https://www.drupal.org); [drupal.org](https://www.drupal.org); [github](https://github.com); [linkedin](https://www.linkedin.com)

SUMMARY of QUALIFICATIONS

Expert competence in designing / engineering systems independently w/ a passion for building and leading creative teams within dynamic agency environments

A refined aptitude in the design / development of scalable technical solutions that fulfill business layer objectives / dynamic needs of users

Demonstrated record of excellence in strategic planning / implementation of large scale system builds and phased solutions

AREAS of EXPERTISE

Team Leadership/Development: Visionary leader and mentor with strong competence in modeling / managing technical and creative teams

Digital Strategy: Change Analysis, Content Strategy, Information Architecture

Drupal 8, 7 CMS: Full-Spectrum Expertise - Acquia Certified Grand Master Drupal 8, Acquia Certified Developer Drupal 7

Business Intelligence: KPI strategy, Custom Dashboards, Data Analytics

Design: UX/UI Strategy, Branding unification of marketing / sales collateral, Graphic Design for Web and Print, Adobe Creative Suite / CC

SELECT PROJECTS

Holistic Wellness Center's Learning Management System

Matrix LMS / Drupal 7 / UX/UI / Custom SSO

Strategist, Tech Lead and UX Architect for Online Learning Management System integration w/ Drupal 7. Project features integration w/ Matrix LMS API, seamless authentication and navigation between Drupal and the LMS portal, ability to market courses hosted by the LMS in Drupal. Deliverables include interactive UX prototypes, custom module development to support seamless authentication and navigation between Drupal and the LMS, user profile data sync, course info sync, e-commerce features and user enrollment via API.

[view live site](#)

Drupal 7/8 Contrib Module - translation provider integration

External translation provider integration / Drupal 7 & 8 module feature development

Lead software engineer for a contributed Drupal module that integrates external translation provider w/ Drupal TMGMT (Translation Management) module.

[**View project on Drupal.org**](#)

Holistic Wellness Center's Premium Membership Campaign 2018

Drupal 7 / Strategy / UX/UI / Drupal Commerce / Authorize.net / PayPal

Strategist, Tech Lead and UX Designer for world renowned Holistic Wellness Center's Premium Membership campaign featuring online and on-site event registration configured w/ multiple payment gateways integrated w/ highly customized business logic. The Drupal Commerce based system provides event registration and management capabilities leveraging enhanced marketing segmentation tools w/ personalized content delivery.

Performed comprehensive change analyses while aligning client's marketing, financial, executive, operations, and external affairs departmental goals. Defined KPIs and developed target growth numbers in collaboration with client's in-house teams. Established a means to evaluate targeted goals and developed a schedule to measure real world results.

Managed and conducted audience research, statistical data analysis, heuristic review and stakeholder interviews and developed strategy and UX/UI to improve user engagement while converting current site visitors/attendees into long term supporters and advocates.

[**view live site**](#)

Language Translation Management web application interface 2017

Drupal 7 / PHP / MySQL / Translation Management Tool (TMGMT) and Lionbridge Modules

Architect and lead developer for web application interface built for Human Resource Management firm's pivot towards global markets. Drupal 7 system facilitates translation management of 70+ languages via customization of Translation Management Tool (TMGMT) module integrated w/ e-commerce transaction framework along w/ Lionbridge module.

Digital Marketing Agency Website Redesign 2017

Brand/Identity Discovery / Web design / Jekyll parsing engine / Liquid Logic / SASS

Product owner, lead designer and developer for website redesign formulated via brand/identity extraction discovery of full service digital marketing agency. Creation and unification of company branding assets forms the backdrop of the design powered by modern coding tools, utilizing responsive, cross-browser CSS layout technique - Flexbox.

[**view live site**](#)

Multi-lingual membership website - international user base 2016

Drupal 7 / PHP / MySQL / HTML5 / CSS3 / AJAX / Drupal Commerce

Product owner, architect, lead developer and administrator for subscription based website built on Drupal 7 / PHP / MySQL supporting targeted educational content delivery to niche global membership base.

Trusted online information source promotes lawful procedure and responsibility of citizens from different nations and grants access to knowledge base of legal registration protocol and processing through national, regional and municipal governmental agencies.

Premium responsive UI and strong reputation for quality content secure this niche website's role as a leading web authority since 2011.

CMS / Custom e-commerce solution / BI Dashboard for business training and consulting firm 2015

Drupal 7 / PHP / MySQL / HTML5 / CSS3 / AJAX / Drupal Commerce

Architect, lead developer and administrator of e-commerce solution / business intelligence platform built on Drupal 7 (Drupal Commerce)/ PHP /MySQL supporting multiple registered web user and administrative profiles within premium responsive UI.

Integrated online sales /marketing tools custom developed for business training and consulting firm supports advanced user segment controls allowing for effective on-site and online training event registrations complete with payment processing, enhanced user profiles, user feedback integration and BI reports. Targeted user content promotes and converts Healthcare, Business, Engineering and other industry training certifications including Lean Six Sigma, Project Management, Risk Management, Innovation and other business training systems.

[view live site](#)

Digital Marketing Agency CRM platform Project/Client Management application 2014

Drupal 7 / PHP / MySQL / HTML5 / CSS3 / AJAX

Product owner, architect, lead developer and administrator for client management system Digital Project Interface currently in use by contract clientele.

Application framework built on Drupal 7 / PHP / MySQL delivers business application connecting developers and creatives with their partners and/or contract clients and other key stakeholders. Variable user access permissions allow for personalized customizations including but not limited to communications platform via read/write only for project brainstorm and briefing sessions, expense planning & tracking, schedule planning & tracking, bookkeeping and project priority assessment made complete with automated e-mail notification system.

The project / account management system allows for a high-degree of features customization that helps serve the direct needs of developers, creatives and their respective clients. This system is designed to manage

projects and expedite administrative processes so that contract developers and designers spend less time managing administrative tasks and more time toward quality deliverables.

Since beta release Oct 2014, overall productivity, service quality and client satisfaction have been dramatically improved. Participant feedback has been extremely positive among both team members and contract clients of which 83% clientele chose to participate.
[view live site](#)

PROFESSIONAL HISTORY

Senior Architect at Savas Labs, January 2018– *Current*

Solutions / UX Architect at Savas Labs, July 2016– *December 2018*

Technical Consultant at FOREL, *February 2017 – Current*

Independent Contractor, Solutions Architect, 2008 – *Current*

Technical Director at Digital Assets Team, 2013 – *January 2017*

English Language Instructor, 2008 – 2014

IT Administrator at Faculty of Mass Media & Communications at International University of Economics and Humanities, Ukraine, 2006 – 2010

CORE COMPETENCIES

PHP / MySQL, 11 years

Drupal CMS, 7 years

Project Mgmt, 7 years

Server Admin, 8 years

Digital Mktg, 9 years

Design, 10 years

EDUCATION, TRAINING

Master's Degree, Applied Mathematics & Informatics
International University of Economics and Humanities, Ukraine
2007 – 2009

Specialist Degree, Philology - English Language
International University of Economics and Humanities, Ukraine
2008 – 2010

Project Management Training
Indiana University
2016

LANGUAGES SPOKEN

English (*Native proficiency*)

Ukrainian (*Native proficiency*)

Russian (*Native proficiency*)

SKILLSET

Back-end

Drupal CMS 8/7/6
Data modeling
E-commerce solutions
Third-party API Integration
Custom Search Solutions
PHP / SQL / XML / SOAP

Front-end / UX

UX / UI strategy & design
React JS
HTML5 / CSS3 / SASSJS / jQuery / AJAX
Accessibility WCAG 2.0
Premium Responsive

Managerial

Team Leadership
Risk / Change Mgmt
Project Mgmt
Agile / Waterfall
Team building / training / mentoring

DevOps

CI Platforms
Server config / admin
Acquia / Pantheon / Custom Hosting
Drush / Composer
Docker / DrupalVM / LAMP
Automated Tests / Behat / VRT

BI / Analytics

Business Intelligence Dashboards
Data Analysis
Google Analytics / GTM
CRO
SEO / SEM

Creative

Brand Creation / Strategy
E-mail marketing
Design for web / print
Adobe Creative Suite
Color theory
Typography
Photography

References available upon request